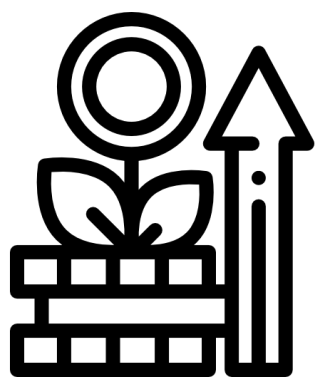


A CRYPTO CRIME ICO SCAMS



PAST

2009-PRESENT

With the release of Bitcoin and related technologies, both legitimate organizations and malicious actors have been using the Initial Coin Offering (ICO) process to raise money.



PRESENT

2018

ICO Scams Have Evolved In The Following Ways:

- Attackers are preying on the fear of missing out
- Money is spent on marketing these scams and creating documents to gain victim's trust
- Attackers are utilizing anonymous cryptocurrencies to further increase the likelihood of their scam being successful



FUTURE

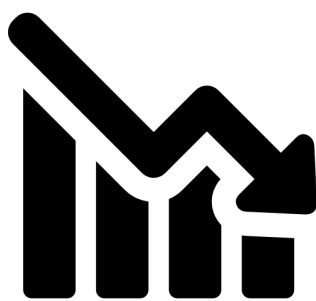
2018+

ICO Scam Predictions For The Future:

- Attackers will create ICOs that are extremely believable, complete with white papers, accredited company executives, marketing budgets, and customer support
- Scammers will continue utilizing anonymous cryptocurrencies
- There will be new regulations introduced concerning the ICO process

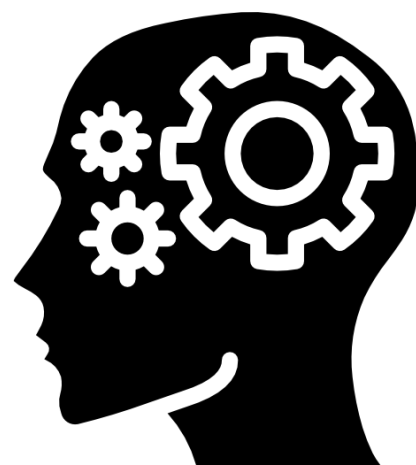
VULNERABILITIES

- Making investing decisions based on emotion
- It can be difficult to discern a real ICO from a scam, and even real ICOs can fail or result in a dead coin
- There are not many remedies available if you are the victim of an ICO scam



MITIGATION

- Research the company offering the coin thoroughly
- Ensure a trusted escrow company is used
- Evaluate the rating and score of the ICO
- Understand the ICO process and associated risks or don't invest at all



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